

# What we can do as The Agent



- What do we do as The Agent?
- How much is the price?
- What is the telephone appointment agency (TAA)?

# What we can do.

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WE INTRODUCE YOU **10**  
**POTENTIAL CUSTOMERS.**



IT MAY INCLUDE **INITIAL**  
**ORDER** (NOT GUARANTEE)



WE **VISIT** POTENTIAL  
CUSTOMER'S OFFICE  
AND HAVE **BUSINESS**  
**MEETING.**



WE GIVE YOU **FEEDBACK**  
WHY CUSTOMER DECIDE  
TO BUY / NOT TO BUY  
FROM EACH CUSTOMER

# What we can do as The Agent

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1. We confirm terms and conditions about your company. The information is about MOQ, shipping cost, retail price, wholesale price, the description of the product (such as lookbooks or catalogs), your target customers, the timeline of your brand.
  2. Based on given information, we inform TAA(\*1) and they make an arrangement for us.
  3. Then, we visit the company on behalf of you, and try to get an initial order or make an agreement of trading.
  4. We will give you the list of companies which we visited, a brief information of each company (such as the number of retail stores they operate, the business network they have) and the order or agreement which we receive through the negotiation.
  5. After the initial order or agreement of trading completed, we will allow you to directly contact to that company. However if the Japanese company don't make any contact except Japanese, or they want to use our company to import your product, we will make annual contract with them.

# About the price

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**250,000 JPY** (ABOUT  
2200 USD) FOR **10**  
**CUSTOMERS**



**ADVANCE PAYMENT**



**NO MORE**  
ADDITIONAL COST

# About the price



1、 When your brand and we made an agreement, we charge you about 2,300 USD (250,000 JPY to be exact).

Then we will visit potential customers which TAA received an appointment by the phone calls.

After visiting 10 companies, we will send the report what we got on the meetings. We will not guarantee receiving orders from 10 companies. However we will give you feedback from 10 companies. This feedback will be useful for your future business.

2、 In addition, we will not charge you additional cost, even if we get some order or something.

3、 A calling list written in Japanese is only available upon your request. English translated is also available at extra charge.

# Telephone appointment agency (TAA)

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IT IS **FAMOUS** IN  
JAPAN



THEY HAVE **MANY**  
**VARIETY OF LIST**



IT IS LIKE A **CALL**  
**CENTER TO RETAIL**  
**STORE**



IT TAKES **2~3**  
**MONTH** TO FINISH  
A PROJECT

# (\*1) What is the telephone appointment agency (TAA)?

1、 TAA is the agent to make an appointment by making a phone call to potential customers.

2、 First of all, TAA and Everything Inc share the information about your products, lookbook, catalog, target customers, trade terms and so on.

3、 Based on the given information, TAA makes talk script (what they talk on the phone) and a calling list of potential customers.

4、 Instead of everything Inc, they call to the potential customer on the list.

5、 When they receive an meeting appointment for sales, they tell us the details of the company and the appointment. After that, on the day of meeting, we visit their office and negotiate.

The success rate of such telephone appointment is usually about 3%. Therefore TAA prepares the list of over 200 companies to get an appointment of about 5 companies. While TAA try to get an appointment from companies in the list, TAA may revise talk script or increase the number of companies on the list based on the receiving rate of appointment.